

Ruth Chong

*Architectural
Assistant*

&

*Senior Interior
Designer*

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Portfolio:

[ruthchong.netlify.app](#)

With more than **14 years** of design experience across Interior Design and Architecture, I am constantly looking to hone and learn new skills in any project. Having been trained in Interior Design and worked within the industry for more than a decade, I recently made a mid-career switch to diversify into Architecture to choose a path of holistic design.

I look at design from the point of view of its use and experience, bringing experience across **Branding, Retail, Residential, Commercial, and Hospitality** design. I consistently strive to produce the best possible outcome for each project, weighing practical concerns with creative flair and innovation to create useful, beautiful and relevant programme and spaces evident in the award-winning projects I have led and contributed to.

Having worked on a large variety of projects across multiple disciplines with different scales, budgets, locations and genres across all the stages from Concept Design pitches to Construction Administration and snagging, I am a highly **adaptable** designer; applying the same **critical thinking** and problem solving skills into all design work regardless of scale or genre, with concrete record of bringing creative schemes to life. A strong **analytical thinker**, my design strengths lie in **space planning** and **detail design** to provide appropriate solutions for each project. As a strong and articulate **communicator**, I have been successful in client-facing roles, conducting presentations, mentoring junior members, leading and managing a team with multiple consultants; being able to use language and drawings effectively to communicate intent and ideas with clarity and confidence.

RECENT EXPERIENCE

2023 - present

Architectural Design and
Management

Private project (Architecture & Interior), United Kingdom

Design and management for the development of two new bespoke houses overlooking an Area of Outstanding Natural Beauty (AONB) in Cornwall, UK. Crafted around privacy and maximising the exceptional views, utilised passive principles for sustainable living.

2022 - 2023

Architectural Assistant /
Senior Interior Designer

Edmund Ng Architects (Architecture & Interiors Consultancy), Singapore

www.edmundngarchitects.com

Focusing on boutique luxury residences, I managed multiple projects (architecture and interior design), coordination and administration, design, technical drawing and selecting materials and specifications.

Interior design projects for bespoke developer Meir Homes include an award-winning luxury development of [Touching Eden](#) where creating custom joinery and stone slab selection was imperative. Consultant team from the architectural planning stage in the record-setting sale (>£50M) of [Kumiko House](#), a boutique ultra-luxury development. Developing the interior design, and reviewing renders and videography for the promotional material for marketing.

2012 - 2022
Midweight to Senior Interior
Designer

Ministry of Design (Architecture, Interiors & Branding Consultancy),
Singapore
www.modonline.com

Worked closely with the Director as a project leader and team member, contributing to the firm culture for almost a decade, delivering multiple boutique and luxury hospitality and commercial projects across the region. Taking ownership of projects, I handled client and technical consultant management, design and drawing review, planning and setting deliverables. As a senior, I mentored fresh graduates and junior staff and was involved in interviewing candidates.

Familiarity with designing for hotel brands like Marriott, Hilton, IHG and Frasers Property. In this duration, with the myriad of completed projects, I gained invaluable insight in holistic design regardless of genre; designing for all the senses, incorporating graphics, architecture and landscape, and integrating mechanical services, as part of a complete and memorable narrative to the designed space.

Notable projects include the multiple award-winning private banking [Citi Wealth Hub](#) in Singapore, and [YTL Headquarters](#) in Kuala Lumpur.

EDUCATION

2005 - 2006

Bachelor of Design (Interior Design)
Swinburne University of Technology,
Australia

2001 - 2004

Diploma in Interior Design
Limkokwing University College of Creative Technology,
Malaysia

SKILLS & INTEREST

- AutoCAD, Vectorworks, Sketchup, Adobe Photoshop, Adobe InDesign, Microsoft Office
- Hand sketching
- Comprehensive literacy in English and Malay, conversational Cantonese, beginners German, Spanish and Mandarin
- Food, Art & Lifestyle, Travel, and the stories they tell

PERSONAL STATEMENT

The heart of design is to make life and the world better. Thoughtful design is people-centred, has the ability to elevate experiences, and strengthen the community and environment.

In the interest of sustainability, I believe in designing for longevity. Crafting relevant programmes and design, with clear function and detailed for practical concerns is imperative to the success and the lifespan of a space. I am deeply interested in architecture, landscape and urban design as these disciplines are intertwined, providing a holistic experience of a place and are critical in implementing evocative, successful, and ecologically sensitive design.

	100PP office building, Singapore	<i>Corporate</i>
2009 - 2011 Unit One Design, Kuala Lumpur	Project Lead: 6 Capsquare Sales Gallery and Show Unit, Kuala Lumpur	<i>Commercial Residential</i>
<i>Interior Architect</i>	British India, Marina Bay Sands, Singapore	<i>Retail</i>
	British India, Raffles City, Singapore	<i>Retail</i>
	British India, Bangsar Shopping Centre, Kuala Lumpur	<i>Retail</i>
	British India, The Curve, Kuala Lumpur	<i>Retail</i>
	Just B, The Gardens, Kuala Lumpur	<i>Retail</i>
	Serene Kiara II Bungalow show unit, Kuala Lumpur	<i>Commercial Residential</i>
	The Troika show unit, Kuala Lumpur	<i>Commercial Residential</i>
	Team contribution:	
	Alexis The Bar Upstairs, Kuala Lumpur	<i>F&B</i>
	Din Tai Fung, Pavilion, Kuala Lumpur	<i>F&B</i>
	Private Library, Kuala Lumpur	<i>Residential</i>
	Tijani Private Residence, Kuala Lumpur	<i>Residential</i>
	British India, Pavilion, Kuala Lumpur	<i>Retail</i>
2007 - 2008 Design Clarity, London	CEX kiosk, Merry Hill United Kingdom	<i>Retail</i>
<i>Interior Designer</i>	Phones Express kiosk, Derby, United Kingdom	<i>Retail</i>
	Beard Papa kiosk, London, United Kingdom	<i>Retail</i>
	Pasta4U rail kiosk, United Kingdom	<i>Retail</i>
2004 - 2005 Isey Design, Kuala Lumpur	SoHo show gallery and show unit, Kuala Lumpur	<i>Commercial Residential</i>
<i>Junior Designer</i>	Private residence, Kuala Lumpur	<i>Residential</i>

*View my portfolio online at ruthchong.netlify.app